

# Privacy Policy

This document has the purpose of formalizing the commitment with security and privacy of the information gathered from the users of the interactive services at the DATASUL's *website*.

1. When registering in this *website*, the user will provide personal information, which will include, among others, name, address, telephone number, e-mail and market where he/she operates. DATASUL will ensure the user's own privacy, as well as of the information provided by the user, in compliance with strict security and confidentiality standards.
2. DATASUL will not sell or lease personal information of the user or third parties, neither will use or share it in a way that conflicts with that described in this Privacy Policy, without the previous approval from the user.
3. All the information provided by the users could be gathered and used only and exclusively by DATASUL. When required by any user, his/her registration can be deleted or deactivated,
4. DATASUL will only disclose the user information when (i) expressly authorized by the user himself (herself); (ii) by judicial order; or (iii) by law.
5. The information included in the information records are protected by passwords assigned by DATASUL, aiming at restricting the access to user's personal information only to the own user, without impairing the provisions included in the item 3 above. The user shall take care of his/her password, by preventing its disclosure, intentional or non-intentional, to other people. DATASUL does not request passwords via telephone call or *e-mail*. The user shall disconnect from the *website* and close the window of his/her Internet browser when finishing a session. This is a preventive measure to avoid irregular and undue navigation by third parties not authorized to use his/her password.
6. No data transmission is absolutely secure via Internet. Thus, in spite of all the efforts that will be made for ensuring the protection of the user's personal information, DATASUL cannot ensure that the information transmitted to DATASUL, during the navigation through this *website* will be secure. This means that the user is the sole responsible for maintaining the privacy of his/her password, and must be cautious and responsible whenever navigating *on-line*.
5. The user recognizes and agrees that the obtainment and utilization, by DATASUL, of the information provided by the user, as provisioned in this PRIVACY POLICY, does not configure any violation of the privacy and secrecy right, copyright, or any other right related to the protection of personal information. Notwithstanding, the user is aware that the privacy rights do not depend on or are related to any intellectual property rights, image rights, honor and reputation rights, and other personality rights, and therefore, that the information eventually provided to DATASUL will not always be protected by them.
6. Whenever required, the user can update his/her personal information by the several channels provided by DATASUL. This *website* has restricted access areas. The user admits and agrees that the undue access to such areas shall be considered as a privacy intrusion. DATASUL recommends that the user refers to the Use Term of this *website*, which includes this PRIVACY POLICY.
7. The contents (text, file, image, audio) and the applications (program, system) of DATASUL's *website* are protected by the Software Law (Law 9.609/98) and the Copyright Law (Law 9.610/98), and any modification, reproduction, storage, transmission, copy, distribution or any other utilization mode, whether for commercial purposes or not, is prohibited without the authorization from DATASUL.
9. DATASUL will not be liable for damages and problems resulting from the delay, interruption or blocking of data transmissions via Internet. The functions in this *website* do not include any Internet access service provisioning, and DATASUL is not obliged to provide information in the data flow of users accessing the *website*.
10. Whenever other organizations are contracted to provide support services, they will be obliged to adapt themselves to our privacy standards.
11. Any attempt of intrusion to DATASUL's websites will be handled, as per legal prescription, as damage, theft or any other criminal typification defined in the Brazilian Criminal Code or other related rules.
12. DATASUL is entitled to change the PRIVACY POLICY herein established, at anytime, due to the adoption of new technologies, change in the legislation or security and operating needs of its *website*, and its eventual changes will be always available in this same *website*, and will be in force from the date of their publication in the *website*. This PRIVACY POLICY does not revoke or supersedes other contractual instruments that cover confidentiality and privacy issues, and that bind DATASUL to any users, as a result of the execution of partnerships and other relationships.